

How Eldan Cargo Transformed Freight Operations with Wisor.AI

Eldan Cargo significantly boosted revenue & win rates while dramatically reducing operational costs

Company Overview

Eldan Cargo is a freight forwarder focused on delivering fast, reliable pricing and quotations for customers across modes. The team adopted Wisor.AI to streamline quoting, digitize rate management, and reduce manual work as volumes grew.

The Challenge

Before adopting Wisor.AI, Eldan Cargo faced:

Growing quote volume made it hard to **track bid** status across users.

Need to **centralize pricing** and see rates immediately inside the system.

Manual preparation of quotes - especially for LCL - slowed response times.

Desire to **minimize user interaction** required to generate each quote.

Eldan Cargo needed a scalable, automated solution to enhance efficiency, speed up quoting processes, and improve customer experience.

The Solution: Wisor.AI's AI-Powered Freight Pricing & Quotation Platform

By implementing Wisor.AI, Eldan Cargo:

Email-to-Quote for LCL

Teams forward RFQ details to Wisor's inbox and receive a ready-to-send quote (no manual build).

Price-list uploads in Wisor format

Instant visibility of rates across the system.

Automation-first workflows

Far less user interaction needed per quote as the platform improves over time.

I manage the Wisor project at Eldan Cargo, and the system keeps getting better. We're now generating about 370-450 quotes each week, with far less need to interact with the system. For LCL, we simply email the request to

Wisor and get a complete quote back-saving us from preparing it ourselves. Uploading price lists in Wisor's format gave us immediate price visibility. The system is easy to operate, and I definitely recommend it.

Shlomi Ezra, Data Analyst, Eldan Cargo

The Results: Tangible Growth & Efficiency Gains

After implementing Wisor.AI, Eldan Cargo achieved:

~370-450

Quotes per week processed through Wisor

Instant

Price visibility after Wisor-format price-list uploads

Zero-touch

LCL quotes via the Email-to-Quote flow

Additional Benefits



Centralized Rate Search Across Multiple Carriers



Faster Deal Closures with Instant Responses



Accurate, Error-Free Rate Sheet Updates



Enhanced Customer Service & Relationship Management

Why Wisor.AI?

Wisor.AI is the leading AI-powered freight automation platform that empowers forwarders to increase revenue, win more deals, and reduce inefficiencies.

Join the future of freight forwarding today!

www.wisor.ai

 **Wisor.AI** 